

# RAILS celebrates the launch of its new lamp at Alcova during Milan Design Week, September 2021

RAILS' latest journey was to Milan Design Week's <u>Alcova</u>, a platform for designers and creatives investigating the future of living and making. Our Milanese nature-infused hotspot provided us with the perfect springboard to showcase the latest iterations of the brand's motif, with its endless 2D and 3D possibilities.

The shape of a utilitarian section of railway track continues to inspire our designs: part architecture and part furniture, our modules act as stools, desks and consoles and are available in an extended selection of finishes, from Saint-Laurent marble to glossy lacquer and raw plywood. In addition, that graphic silhouette has also been reproduced in cement tiles created in collaboration with <u>La Maison Bahya</u> and, most recently, a new wireless table lamp.



### **RAILS Lamp**

The rational and simple shape of the RAILS table lamp is the result of the relationship between architecture and our modern nomadic lifestyle. As the RAILS's concept encapsulates the idea of change, this versatile and wireless lamp, made in prototype brass with LED strips, can lay horizontally or vertically. It is mobile and free to move from a console to the centre of a dining table.

We are currently working hard on a limited-edition collection. Finished products will soon be available to pre-order.

RAILS table lamp is the starting point of a lighting collection that will include a floor lamp, a pendant and a wall lamp. The collection will encompass various materials and finishes offering endless design possibilities.

'Our table lamp, with its strong and luminous silhouette, feels like a fitting iteration of the powerful RAILS motif'



### Use less and do more with marble...

RAILS 450 in Saint-Laurent black marble is a unique piece, handmade in France by stone specialists. Quarried locally, the stone is dusky brown with golden marks and red veins, creating natural depth and warmth. Its velvety matte finish is sensuous and tactile, bringing a different kind of life and movement to our iconic motif.

A honeycomb structure in aluminium with a 2mm marble finish uses less material and reduces weight, making it easy to handle and move around. Weight: 16kg.

#### **New finishes**

At Milan Design Week, we also introduced the RAILS 750 in glossy lacquer, accessorised with luxury cushions made with Pierre Frey fabric.

Our desk, a composition of two RAILS 750 pieces combined with a plywood clear lacquer finished table top, showcases our design motif undressed and raw as it was first created.

## RAILS: HOW THE JOURNEY TOOK SHAPE

RAILS is a unique concept that bridges the gap between functional design and art. The idea was born in 2015, when I began working on a fictive redesign of Fulham Broadway Station's ticket hall during my studies at UAL, Chelsea College of Art, London. The idea of 'journeying' became both literal and metaphorical as I noted how the ergonomic shape of a railway track could be transposed to fulfil both a functional and aesthetic role in a variety of settings and formulations. The hybrid sculpture-furniture piece that I began to conceptualise became a symbol of life's journey, encompassing the hopes, dreams and ambitions that each of us will invariably foster. As my ideas crystallised, I focused my attention on how to create a new kind of seat. The motif for that design gradually developed into a capsule collection that now includes tiles and lighting. My aim was to try an entirely different approach to furniture design - one that highlighted the concept of life's fluidity; something that appealed to the nomadic nature of humanity while creating a sense of interconnectedness. What emerged is a series of pieces that allows its collector-users to move, transform, create and recycle ad libitum.

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